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consultancy

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## PRODUCTMANAGER

### Focus

X is a corporate start-up and is developing one or more new business opportunities in the regulatory domain toward a launch of a new product and/or service based. X has been in production since Q4 2021. X follows several stages in start-up working methodologies like Lean Start Up, Design Thinking and Agile. X provides:

- A solution for a premium financial first (launching customer)
- A proven business case with paying end-users
- A scalable (replicable) operating model
- Proven business model (including translation of the market potential)

The Product Manager will explicitly focus on:

- Stakeholder management at premium financial
- Conflict management
- Define and execute Product and IT Strategy
- Alignment in planning and execution product development
- Roll Out X
- Commercial vision, mission and strategy
- Up to date project feedback that proves or fails certain assumptions that build up product development and the internal and external commercial business case
- well prepared decision documentation
- Closely working with communication, product and branding experts well suited to be successful together and grow out to be a high performing team

### Skills and competences

- entrepreneurial mind set and approach
- knowledge and experience with Lean Start Up, Design Thinking, Agile way-of-working
- Experience with Growth Marketing and business models
- Outstanding Product Management and IT strategy skills
- Team player and product and marketing partner
- Strong communication and organisation skills

**Locatie: Amsterdam/ Hybride werken**

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stuur je cv naar [marcel@olifantconsultancy.nl](mailto:marcel@olifantconsultancy.nl), dan neem ik direct contact  
met je op!**