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consultancy

www.olifantconsultancy.nl

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Full-stack developer

Marketing & Communications Officer

The Client's team is looking for a Marketing & Communications Officer who is creative, has an ease of communicating with all relevant stakeholders and persistence to drive our further growth.

Since our foundation in 2010, Client has helped organisations develop IT solutions related to digital innovation, process optimisation and applied analytics. We trust in the power of innovation and are committed to deliver future-proof business solutions that work. We have a diverse client portfolio ranging from start-ups and scale-ups to large corporates that have chosen us to deliver customised innovation, while at the same time rejuvenating and optimizing their business and guaranteeing quality. Our ambitious team has a deep understanding of the market and the technologies we use. We are determined to deliver high-quality IT solutions and we believe that the only way to achieve this is through collaboration with our clients. By really listening to their wishes, understanding what they want to achieve and being honest about what is possible, we develop IT solutions that take our clients' business to the next level. That is why we are the partner of choice for the delivery of high-quality and innovative future-proof business solutions that work.

As a Marketing & Communications Officer, you will implement the strategic direction and day-to-day operations of Client' Marketing & Communication. You will work closely with management, to plan, coordinate, and implement internal and external communication and related activities. This is an exciting opportunity for someone eager to take the lead on a variety of activities in a dynamic, young and ambitious IT environment.

What we expect:

- Develop, support and promote company goals, through message development, social media content creation and (online) marketing & media outreach;
- Bring creative marketing & communication ideas to a structured execution;
- Ensure marketing content aligns with our brand's identity and message;
- Work closely with sales on campaigns and align marketing & external communication messaging;
- Provide marketing material and communication messaging for recruitment purposes.

Do you have?

- HBO/WO degree in marketing, communications, journalism, or a related field;
- Passion for engaging all relevant stakeholders in achieving goals set;



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Relevant skills in marketing, (verbal and written) communication in both Dutch and English;
An affinity for IT and basic knowledge of technologies, it is at the heart of all daily business and operations;

Drive to seek for new challenges and opportunities for (personal) growth;

Open mind to feedback (it's a gift)

Bonus points if you have:

Experience in a comparable environment/role is a plus;

Experience with Adobe, Wordpress or website development is a plus;

What we offer:

- A dynamic, high-quality and ambitious working environment in Amsterdam.
- You will have room for individual input, and you will be able to take responsibility and ownership of professionalizing Marketing & Communication for the organization.
- Client invests in their people through professional training, coaching and good working conditions.

This is who we are:

- Determined - Our team of professionals is determined to deliver the highest quality in service and solutions
- Limitless - There is no limit to our inquisitive spirit, our integrity or our drive for continuous improvement
- Collaborative - Together with our clients and our team, we combine our strengths of knowledge to create future-proof business solutions that work
- We are proud of what we do and the solutions that we deliver

Locatie: Amsterdam / Opdracht: vaste dienst

Een intakegesprek wordt standaard ingepland alvorens het cv eventueel bij de opdrachtgever wordt voorgesteld, bovendien zal er minimaal één referentie van je gevraagd worden. Wil je meer informatie? Neem dan snel contact op met Marcel Christoffel via mail: marcel@olifantconsultancy.nl of bel: 06-50237960